



LIBERTY  
FINANCIAL

10425 W. Summerville Dr.  
Phoenix AZ 85252



IS THE  
**LIFE**  
YOU  
WANT

ROBERT  
McMARTIN  
President & CEO  
Liberty Financial

IF YOU COULD  
HAVE ANYTHING  
YOU WANTED  
**RIGHT  
NOW**  
WHAT WOULD  
IT BE?

### LIFE WELL PLANNED.

It's more than a motto. It's our purpose and our promise. It's the goal that drives every Liberty Financial financial advisor to help clients prepare for major financial milestones and each moment in between.

At Liberty Financial, we know that no two people are the same, so our business has always revolved around the individual. And it always will. We listen to your hopes, work alongside you to achieve your goals and resolutely put you first. In short, we plan well to help you live even better.

### A PLAN FOR EVERYTHING.

That's what a Liberty Financial financial advisor can help you create - a financial plan designed for who you are, how you live, all the things you want to do and all the things you haven't thought of yet. A plan designed to help you reach the major milestones like college and retirement without overlooking the smaller details like buying a new car or taking a dream vacation.



# THE LIFE YOU WANT



Want to plan for more than you thought possible?

A Liberty Financial advisor has the freedom to help you explore all of your options – choosing the solution that's right for your needs – and the tools to help you uncover and maximize opportunities.



### Our core values

INDEPENDENCE

INTEGRITY

CONSERVATISM

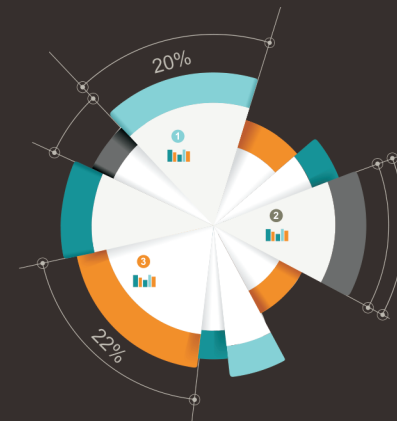
CLIENT FIRST

start here



FREE CONSULTATION  
602.515.3213

# LIFE WELL PLANNED



- 1 Retirement Solutions**  
Regardless of where you are in your career or in your life, you need a retirement plan you can count on.
- 2 Cash Management Solutions**  
Your Liberty Financial advisor can help you determine the tools you need to help you manage your ongoing cash needs.
- 3 Small Business Solutions**  
Liberty Financial can help you develop, implement and monitor retirement and benefit plans that meet the needs of your business and employees.

[libertyfinancial.com](http://libertyfinancial.com)

