

With approximately **1,000 students** enrolled in Accounting/ Finance at ASU, the ASU Student Chapter sees this as 1,000 potential IMA members and wants to hold a membership drive event to promote IMA to these students. The theme for the event will be "Stress Management" – something all students can benefit from (especially since the event will be before finals)! During this fun-filled event, in addition to learning about all the benefits of joining IMA, students will also learn how to remain stress-free under pressure, how to avoid feeling overwhelmed and how to stay balanced.



# DO THE MATH



All sponsors will receive recognition in the May newsletter and on the IMA website for 6 months.



## 3 ways to show your SUPPORT

ASU Student Chapter + YOU = 1000 Potential Members for IMA!!!

The Arizona Valley of the Sun Chapter would like to support this event and the efforts of the ASU Student Chapter. We would like the students who attend to have a few gifts to take home with them to remember the event and hopefully encourage them to join, but we need your help!

### T-SHIRT SPONSORS

**Gold Sponsor \$500**  
Large black & white logo on the back of 1000 t-shirts, top placement

**Silver Sponsor \$300**  
Medium black & white logo on the back of 1000 t-shirts, middle placement

**Corporate Sponsor \$100**  
Small logo black & white logo on the back of 1000 t-shirts, bottom placement



### STRESS-RELIEVER SPONSORS

**\$375 (4 available)**

Your logo on 250 football stress-reliever balls. We need a total of 1000 stress balls. You may purchase more than one set of 250.



### CASH DONATIONS

Make a donation of \$50 or more to support the ASU Student Membership Event.



Institute of Management Accountants ASU Student Chapter



### BONUS!!

#### SPONSOR TABLES

A table at the event to promote your business.

\$100 for T-shirt sponsors  
\$200 for other sponsors

Make checks payable to **Institute of Management Accountants** or pay online. Mail checks to: Cheryl Brock, 79 E. Vinedo Ln., Tempe AZ 85284

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LOGOS: Must be black & white, EPS files preferred. Send to [cherylmbrock@yahoo.com](mailto:cherylmbrock@yahoo.com).

IMA is a 501(c)(3) non-profit organization



AZ Valley of the Sun Chapter

[www.imavalleyofthesun.org](http://www.imavalleyofthesun.org)



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