

# it's a jungle out there



10.28.09

PHOENIX CONVENTION CENTER

southwest  
**BUILDERS**  
9th Annual **SHOW**

exhibitor PROSPECTUS

brought to you by



# southwest BUILDERS

9th Annual

SHOW

PHOENIX CONVENTION CENTER  
33 S. 3rd St., Phoenix AZ 85004  
South Building :: Halls F - G

## about the show

THE SOUTHWEST BUILDERS SHOW is one of the largest shows for builders and building industry suppliers in the Southwest region. Brought to you by the Home Builders Association of Central Arizona (HBACA), the Southwest Builders Show is a one-of-a-kind investment. It's the perfect event that not only allows you the opportunity to meet key players in the home building community, but also to showcase your cutting edge products and services!

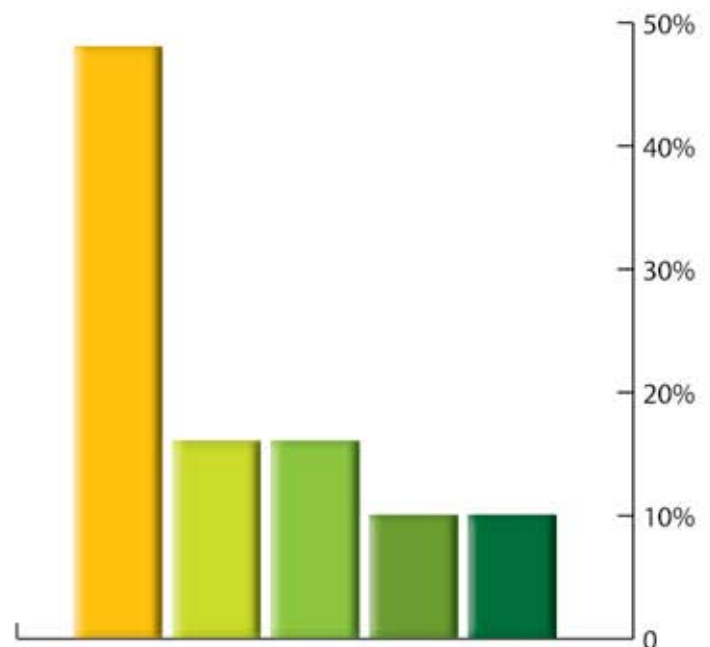
## who attends?

The Southwest Builders Show annually attracts representatives from major home builders in the Southwest and across the U.S. This is the one place where top organizations and home builders come to see the latest building techniques, management and construction tools available in today's marketplace. Below is just a small sample of other types of attendees you can expect to see if you exhibit at the Southwest Builders Show:

TRADE PARTNERS :: ARCHITECTS :: ENGINEERS :: DISTRIBUTORS :: REMODELERS  
and of course, BUILDERS!

The percentage of home builders who attended last year's show is illustrated below. By becoming an exhibitor you will be in a unique position to speak with these builders directly!

- Single-Family Builders (48%)
- Land Developers (16%)
- Custom Builder (16%)
- Multi-Family Builders (10%)
- Remodelers (10%)



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The Southwest Builders Show is offering a variety of options for booths this year. Check out the options below to see what kind of booth is right for you. **NOTE:** Member pricing is listed below. Non-members may only purchase one 10x10 Standard Booth at a rate of \$1,800. For information on becoming an HBACA member and receiving preferred member pricing, please contact Lisa Rugloski, 602.274.6545, rugloskil@hbaca.org.

## standard booths

Standard Booths are a great way to show off your product and network with others in the home building industry. And the best part? Standard Booths are extremely affordable!

### 10x10 STANDARD BOOTH :: \$900 (non-member :: \$1,800)

Booth package includes the following:

- 10' x 10' pipe & drape booth (8' high back, 3' side rails)
- 7" x 44" ID sign
- booth recognition in onsite program
- booth recognition on show website
- one 6' table with skirting
- two chairs
- one wastebasket

### 20x20 STANDARD ISLAND BOOTH :: \$4,000 \* (members only)

Booth package includes the following:

- 20' x 20' pipe & drape booth (8' high back, 3' side rails)
- 7" x 44" ID sign
- booth recognition in onsite program
- five complimentary parking passes
- booth recognition on show website
- up to four 6' tables with skirting
- up to eight chairs
- up to four wastebaskets

\* PLEASE NOTE: Booths 402/404/503/505 or 802/804/903/905 may be purchased as 20x20.

## sponsorship booths :: "it's a jungle out there" contest

Looking for something a little more exciting than a standard booth? Then a "It's a Jungle Out There" sponsor booth may be right for you! These booths are perfect for companies wishing to enhance their exposure to leading professionals within the home building industry. **HOW IT WORKS:** The HBACA will be conducting a door prize drawing for show attendees. At the entrance to the show each attendee will be given a game card displaying the location of the It's a Jungle Out There booths. With the purchase of a It's a Jungle Out There booth, your company logo will be displayed on every card given to each attendee. Attendees must "navigate their way through the jungle" by visiting these booths and getting their cards stamped at a minimum of 8 booths\* in order to be eligible to enter the drawing, therefore maximizing the amount of foot traffic at your booth! **IT'S A WIN WIN SITUATION!** Attendees have fun while visiting your booth by learning about your product and by taking one step closer to qualifying for a chance to win a prize worth thousands of dollars. You win by meeting and networking with hundreds of individuals.

### 10x10 SPONSOR BOOTH :: \$1,300 (members only)

Booth package includes the following:

- 10' x 10' pipe & drape booth (8' high back, 3' side rails)
- 7" x 44" ID sign
- booth recognition in onsite program
- one complimentary parking pass
- booth recognition on show website
- one 6' table with skirting
- two chairs
- one wastebasket
- your logo printed on "It's a Jungle Out There" cards and on floor map in *Exhibit Guide*
- **increased traffic to your booth!**

\*Additional sponsor booths may be added if an expansion to the show floor is necessary. In any event, maximum number of "Jungle" booths will be capped at 12.



## premium booths

Premium booths are any booths that are considered most desirable due to high traffic areas or optimal location on the show floor. Premium booths include booths that are near the Putting Green and/or near Sponsor Booths, corner booths due to their aisle visibility from two sides rather than one, and booths close to the main entry. You might also consider an End Cap Booth, which consists of two corner booths at the end of any grouping of booths.

### 10x10 PREMIUM BOOTH :: \$1,100 (members only)

Booth package includes the following:

- 10' x 10' pipe & drape booth (8' high back, 3' side rails)
- 7" x 44" ID sign
- booth recognition in onsite program
- booth recognition on show website
- one 6' table with skirting
- two chairs
- one wastebasket
- **potential increased traffic to your booth!**

### 20x20 PREMIUM ISLAND BOOTH :: \$4,400 (members only)

Booth package includes the following:

- 20' x 20' pipe & drape booth (8' high back, 3' side rails)
- 7" x 44" ID sign
- booth recognition in onsite program
- five complimentary parking passes
- booth recognition on show website
- up to four 6' tables with skirting
- up to eight chairs
- up to four wastebaskets
- **potential increased traffic to your booth!**

### 10x20 PREMIUM END CAP BOOTH :: \$2,200 \* (members only)

Booth package includes the following:

- 10' x 20' pipe & drape booth (8' high back, 3' side rails)
- 7" x 44" ID sign
- booth recognition in onsite program
- booth recognition on show website
- two 6' tables with skirting
- four chairs
- two wastebaskets
- **potential increased traffic to your booth!**

\* PLEASE NOTE: For Booths 402/404/503/505 or 802/804/903/905, you may purchase the left or right side of either booth (i.e. 402/404, 503/505, 802/804, 903/905) as a Special End Cap priced at \$2,000. These end caps have the special price due to composition of one Standard Booth and one Premium Booth.

Additional and custom booth accessories and services can be purchased through Brede Exposition Services.

Brede Arizona  
BOB HOLMAN  
Director of Sales

**Brede** EXPOSITION SERVICES  
2521 East Magnolia Street • Phoenix, AZ 85034-0918  
(602) 275-5900 • Fax (602) 275-5959

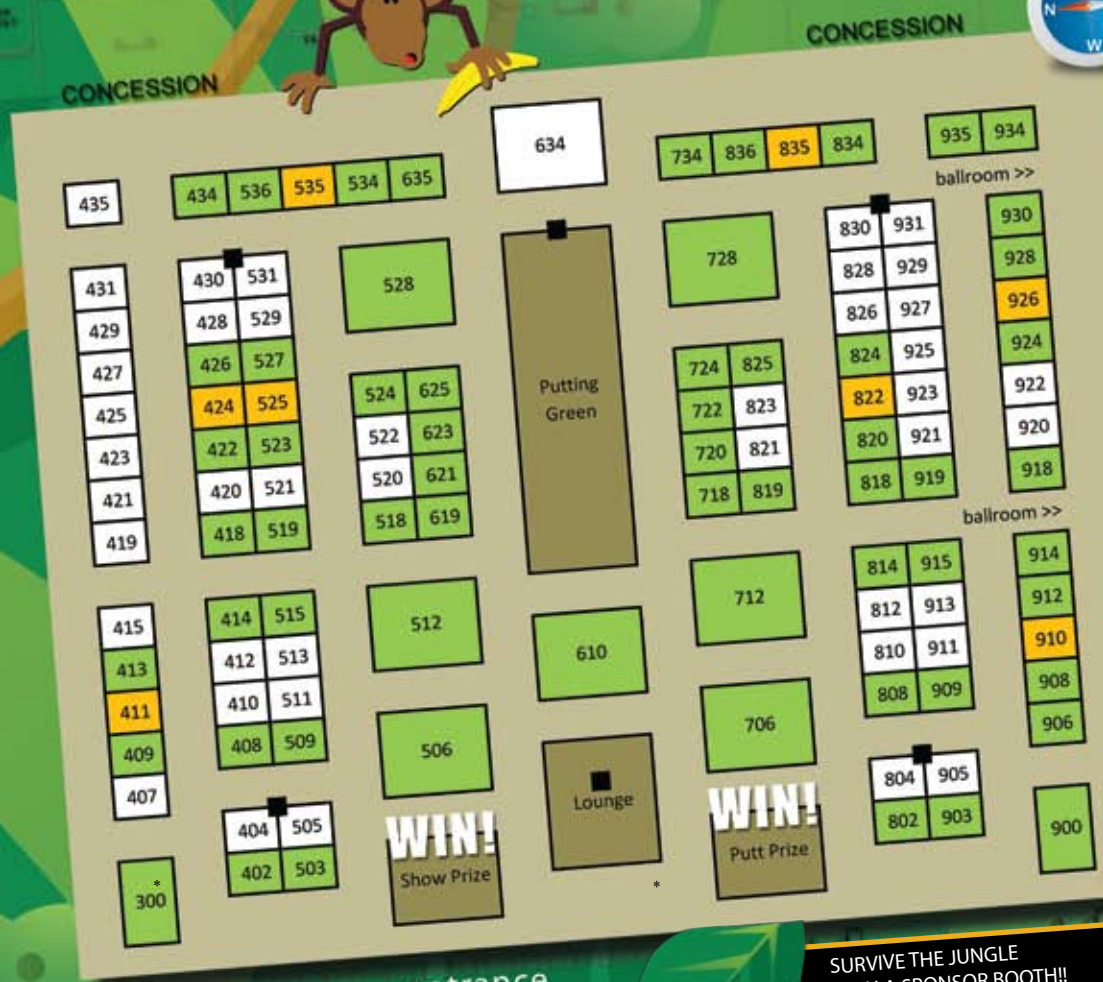
# booth space

Booth reservations can be made online at [www.southwestbuildersshow.com](http://www.southwestbuildersshow.com).

## SOUTHWEST BUILDERS SHOW

October 28, 2009

Phoenix Convention Center  
33 S. 3rd St., Phoenix AZ 85004  
South Building :: Halls F & G



**All checks must be made payable to:**

Home Builders Association  
of Central Arizona  
Send to:  
16430 N. Scottsdale Rd.,  
Suite 150  
Scottsdale AZ 85254

**QUESTIONS?**

Contact: LISA RUGLOSKI  
602.274.6545  
[rugloskil@hbaca.org](mailto:rugloskil@hbaca.org)



ballroom :: Kickoff Breakfast & Forecast Luncheon

**SURVIVE THE JUNGLE WITH A SPONSOR BOOTH!!**  
Buy a yellow sponsor booth and survive the jungle! You'll increase traffic to your booth as attendees will be visiting sponsor booths for a chance to win a cash prize!

- Standard Booth
- "It's a Jungle Out There" Sponsor Booth
- Premium Booth

PLEASE NOTE: Per the floorplan, the following booths have columns either protruding into or touching the exterior of the booth: 404, 430, 505, 531, 804, 830, 905, and 931. Booths 402/404/503/505 or 802/804/903/905 may be purchased as 20x20 or you may purchase the left or right side of either booth (i.e. 402/404, 503/505, 802/804, 903/905) as an End Cap priced at \$2000. These end caps have the special price due to composition of one standard and one premium booth.

## fast facts

-  More than 1,400 industry professionals attended the 2008 show.
-  The Southwest Builders Show is the only expo held annually in the Phoenix Metro area exclusively for home building professionals.

## who exhibits?

Exhibitors at the Southwest Builders Show span a vast range of industries. Attendees come from all over the Southwest to find the latest and greatest products and services that our exhibitors have to offer. The types of companies that exhibit include:

- APPLIANCE DISTRIBUTORS
- ARCHITECTS
- BATHROOM & KITCHEN SUPPLIERS
- CLOSET & STORAGE COMPANIES
- COMPUTER SOFTWARE COMPANIES
- CONCRETE / MASONRY CONTRACTORS
- DEBT & EQUITY LENDERS
- ENERGY SERVICES
- ENGINEERS
- FLOORING COMPANIES
- HUMAN RESOURCE RECRUITERS
- INSURANCE PROVIDERS
- INTERIOR DESIGNERS
- LANDSCAPE ARCHITECTS & DESIGNERS
- MARKETING SERVICES
- MORTGAGE COMPANIES
- PAINT CONTRACTORS / SUPPLIERS
- POOLS & SPAS DESIGNERS & INSTALLERS
- ROOFING SUPPLIERS & MANUFACTURERS
- SECURITY PROVIDERS
- SIGNAGE COMPANIES
- SOLAR MANUFACTURERS
- STAIR / LIFT MANUFACTURERS
- TELECOMMUNICATIONS PROVIDERS
- TITLE COMPANIES
- TRAINING CONSULTANTS
- UTILITY PROVIDERS
- WATER DAMAGE / MOLD REMEDIATION
- WINDOW & DOOR COMPANIES
- ...AND MANY OTHERS!

## schedule

### wednesday :: october 28

8:00 – 9:00 .....	Kickoff Breakfast
9:00 .....	Exhibit Hall Open
10:00 – 11:30 .....	Educational Session
12:00 – 1:30 .....	Forecast Luncheon
2:30 – 4:00 .....	Educational Session
4:30 .....	It's a Jungle Out There Drawing
4:45 .....	Putting Green Putt-Off
5:00 .....	Exhibit Hall Close

Schedule is tentative and subject to change at Show Management's discretion.

## where's the show?



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33 S. 3rd St. :: Phoenix AZ 85004  
South Building :: Halls F – G

# 2008 exhibitors

The Southwest Builders Show attracted 146 exhibitors to the 2008 show. Don't miss your chance to be one of them in 2009!

southwest  
**BUILDERS**  
9th Annual SHOW

2-10 HOME BUYERS WARRANTY  
AAM  
ACCIPITER COMMUNICATIONS  
ADAMS BROS INTERIORS & CABINETS  
ADVANCED EXERCISE EQUIPMENT  
AGAVE ENVIRONMENTAL CONTRACTING  
ALLIANCE LUMBER  
ALLIED GATE COMPANY  
ALLWORX - PEGASUS COMPUTING  
AMERICAN SOLAR ELECTRIC  
AMERISTAR FENCE PRODUCTS  
ANDERSEN WINDOWS  
ANDREW LAUREN INTERIORS  
ANOZIRA DOOR SYSTEMS  
APACHE STONE  
APEX WINE CELLARS  
APS  
ARIZONA RAM JACK  
ARIZONA STONE & ARCHITECTURAL  
PRODUCTS, LLC  
ARIZONA TILE  
ARTISTIC STAIRS, INC.  
ATERRA LIGHTING AND CONTROLS  
B&B BLINDS AND BUILDER SERVICES  
B&B COMPANIES, LLC  
BLUCOR CONTRACTING, INC.  
BOBIER SALES / DELTA FAUCETS  
BOISE CASCADE, LLC  
BRINKS HOME TECHNOLOGIES  
BSB DESIGN  
BUILDTEK  
CALIFORNIA POOLS & SPAS  
CAMBRIA  
CAMBRIDGE PROPERTIES  
CAPITAL CABINETS  
CARESCAPE  
CLASSY CLOSETS  
CLOSET FACTORY  
CUSTOM FOAM INSEALATORS, LLC  
D.R. WASTCHAK, LLC  
DESIERTO VERDE  
DIVERSIFIED BUILDER SUPPLY, INC.  
DUPONT TYVEK WEATHERIZATION PARTNERS  
E3 ENERGY, INC.  
EAGLE ROOFING PRODUCTS  
ELECTROLUX CENTRAL VACUUM  
SYSTEMS/VACTRAX  
ENERGY INSPECTORS, LLC  
ENMAR HARDWOOD FLOORING, INC.  
ENVIRONMENTS FOR LIVING

EXTERIOR SYSTEMS  
EYESITE SURVEILLANCE  
FELTEN GROUP  
FIRST IMPRESSION SECURITY DOORS  
FIRST UNITED DOOR TECHNOLOGIES  
GALE CONTRACTOR SERVICES  
GOTHIC LANDSCAPE, INC.  
GREENBLOCK WORLDWIDE CORP.  
GUARDIAN HOME TECHNOLOGIES  
HANLEY WOOD MARKET INTELLIGENCE  
HARRISTONE  
HOMEOWNERS FINANCIAL GROUP  
HOMETEAM PEST DEFENSE, LLC  
HUNTWOOD CUSTOM CABINETS  
ILEVEL  
IMPERIAL WHOLESALE  
INHABIT KITCHEN & BATH  
INTEGRATED SOLAR, LLC  
INTEGRITY HOME LIFTS  
J. R. MCDADE COMPANY, INC.  
J.P. KING AUCTION COMPANY, INC  
JACOBS ENGINEERING GROUP  
JORDAN COMPANY  
KEPHART COMMUNITY :: PLANNING ::  
ARCHITECTURE  
KEVIN L. CROOK ARCHITECT, INC.  
KOKOPELLI BLINDS AND SHUTTERS, LLC  
LARRY JOHN WRIGHT  
LODI GARAGE DOORS & MORE  
LONGUST DISTRIBUTING, INC.  
LOUISIANA PACIFIC CORPORATION  
LOVE ENGINEERING, INC.  
LPI MULTIMEDIA, INC.  
MAJESTIC STONE IMPORT  
MARTZ AGENCY  
MASTERCRAFT CABINETS  
MCKEOWN INC  
MESA PRECAST AND SUPPLY, LLC  
MOEN INCORPORATED  
NISUS CORPORATION  
O'HAGIN'S, INC.  
OLDCASTLE / SUPERLITE BLOCK  
ONTARIO MINISTRY OF ECONOMIC  
DEVELOPMENT AND TRADE  
P.R.I.D.E.  
PACIFIC POOLS AND SPAS  
PADDOCK POOLS, PATIOS & SPAS  
PARAMOUNT WINDOWS CORP.  
PARKER ROSE DESIGN

PARSONS WALLS  
PELLA WINDOWS & DOORS SOUTHWEST  
PERLMAN ARCHITECTS OF ARIZONA  
PETERSEN-DEAN, INC.  
PHOENIX NEW HOME GUIDE  
PLANNED DEVELOPMENT SERVICES, INC.  
PLANNED DEVELOPMENT SERVICES, INC.  
PREMIER POOLS  
PREMIER GARAGE  
PRIMO SOLUTIONS, LLC  
PROFESSIONAL BUILDER TRAINING, LLC  
PROTEX THE PT XPERTS  
QUALITY BUILT  
QUALITY STAIRWAYS  
R/S SERVICE & SUPPLY  
RC CABINETS  
REDLAND CLAY TILE  
SAFEGUARD  
SAFETY RAILS OF ARIZONA, INC.  
SALT RIVER PROJECT  
SBI DESIGN  
SBS CONSTRUCTION SERVICES  
OF ARIZONA, INC.  
SCF ARIZONA  
SCOTTSDALE WINNELSON  
SHASTA POOLS & SPAS  
SIMPSON STRONG-TIE  
SKYE INTERNATIONAL  
SMART SYSTEMS TECHNOLOGIES  
SOUTHWEST SALES REPS ARIZONA, LLC  
STONENET, INC.  
SUPERIOR STONE & CABINET, INC.  
THE MAHONEY GROUP  
THE NORTH RIM STONE WORKS, LLC  
THE SKYLIGHT GUY, LLC  
TIMBERLAKE CABINETRY  
TORRENT RESOURCES, INC.  
UNIQUE HOME DESIGNS  
UNITED SITE SERVICES  
VALENCIA IRON DOORS, INC.  
VALLEYCREST LANDSCAPE DEVELOPMENT  
VILLAGIO TILE & STONE  
VOLTERRA ARCHITECTURAL PRODUCTS, LLC  
WACHOVIA MORTGAGE  
WAYNE-DALTON GARAGE DOORS  
WELLS FARGO INSURANCE SERVICES  
WESTAR KITCHEN & BATH  
WOODVILLE CABINETRY  
WRIGHT CONNECTION PLUMBING



The Home Builders Association of Central Arizona (HBACA), a trade association for the residential construction and development industry, provides a forum for businesses to work together to stay informed of new and proposed policies advanced by the local, state and federal governments which affect the housing industry. The Association acts as a source of timely and reliable information concerning the state of the local building industry and works to eliminate overly restrictive and costly building laws and regulations that drive up the cost of housing.

HBACA | 16430 N. Scottsdale Rd., Suite 150 | Scottsdale AZ 85254 | 602.274.6545 | fax 480.556.5478 | [www.hbaca.org](http://www.hbaca.org)

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